

Eden Dombrowa

Communications professional with experience in the government, news, healthcare, nonprofit, and financial industries. Adept at creating strategic, engaging PR content across all mediums, including social media, websites, ads, press releases and media pitches. Experience working in fast-paced environments and collaborating across multiple departments. Skilled in Adobe InDesign, Adobe Photoshop and Canva.

PROFESSIONAL EXPERIENCE

Agility Bank, Director of Communications and Business Development

(July 2023 - Present)

- Lead the marketing and communications department
- Work closely with leadership and board of directors to establish marketing goals
- Collaborate with other department heads
- Write and implement an annual strategic marketing plan
- Write and manage distribution of shareholder and client communications
- Create social media, website and email content and oversee its distribution
- Write and distribute press releases
- Earn media placements in local and national news, like the Houston Business Journal or The Wall Street Journal

Agility Bank, Marketing and Communications Specialist

(June 2020 - July 2023)

- Created and implemented strategic PR and communications content
- Created and grew LinkedIn profile by over 1,500 followers
- Built, managed and monitored website, including Google Analytics
- Wrote and designed email marketing campaigns, digital and print ads, including graphics
- Assisted in raising over \$43 million in capital during start-up phase
- Managed relationships and marketing efforts between bank partners, Chambers of Commerce, media companies, marketing consultants, product providers, etc.
- Managed all shareholder communications and data keeping
- Planned events, including annual shareholder meetings, capital raise introduction meetings, grand openings, client holiday parties, etc.
- Managed relationships with journalists
- Wrote and oversaw crisis communications plan

San José Clinic, Communications Specialist

(June 2020 - March 2021)

- Built and managed website
- Managed social media platforms
- Contributed to creation of annual report and other collateral
- Created graphics for email marketing and advertising
- Assisted with event planning, including large charity events
- Wrote and edited press releases and collaborated with media partners

ADDITIONAL EXPERIENCE

San José Clinic

Communications Intern

(August 2019 - June 2020)

Houston Chronicle

Copy Editing Intern

(January 2020 - May 2020)

- Edited digital and print news stories
- Wrote headlines and cutlines for digital and print stories

Harris County Office of Homeland Security and Emergency Management (HCOHSEM)

Communications Intern

(May 2019 - August 2019)

- Wrote social media content for emergency preparedness
- Edited various collateral materials and press releases
- Represented HCOHSEM at outreach events
- Compiled weekly news clips and tracked media mentions through TVEyes

EDUCATION

University of Houston Alumna

Bachelor of Arts in

Communication - Public Relations

(August 2016 - May 2020)

- Graduated Magna Cum Laude
- Minor in Spanish Language
- President of Public Relations
- Student Society of America

[My Portfolio](#)



[My LinkedIn](#)

